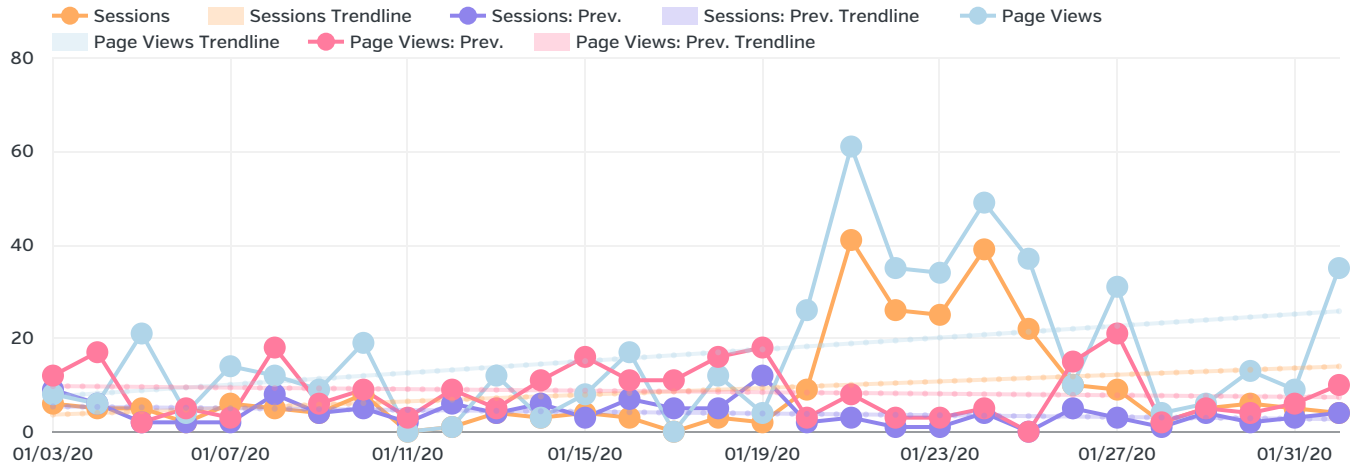


Google Analytics - Summary

01/03/2020 - 02/01/2020 [compared to 12/04/2019 - 01/02/2020]

OVERVIEW

SESSIONS



ALL TRAFFIC

SESSIONS

264
PREVIOUS: 121
▲118.18%

ALL REFERRALS

SESSIONS

135
PREVIOUS: 21
▲542.86%

GOALS

GOAL COMPLETIONS

0

TOP TRAFFIC

SESSIONS

CHANNELS	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	TRANSACTIONS	REVENUE	ECOMMERCE CONVERSION RATE
Social	▲731. 25% 133 vs 16	▲700. 00% 128 vs 16	▲17.52% 95.49% vs 81.25%	▼-11.78% 1.16 vs 1.31	▼-84.65% 0:06 vs 0:39	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Organic Search	▲22. 97% 91 vs 74	▲3.13% 66 vs 64	▲12.16% 43.96% vs 39.19%	▲18.99% 2.85 vs 2.39	▲52.36% 2:45 vs 1:48	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

CHANNELS ▲	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	TRANSACTIONS	REVENUE	ECOMMERCE CONVERSION RATE
Direct	▲46.15% 38 vs 26	▲54.17% 37 vs 24	▲23.16% 71.05% vs 57.69%	▲11.84% 2.24 vs 2.00	▼-44.15% 0:54 vs 1:37	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Referral	▼-60.00% 2 vs 5	▼-66.67% 1 vs 3	▲66.67% 100.00% vs 60.00%	▼-28.57% 1.00 vs 1.40	▼-100.00% 0:00 vs 1:01	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

TOP REFERRALS
SESSIONS

SOURCE ▲	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	TRANSACTIONS	REVENUE	ECOMMERCE CONVERSION RATE
m.facebook.com	▲825.00% 111 vs 12	▲791.67% 107 vs 12	▲16.76% 97.30% vs 83.33%	▼-13.51% 1.08 vs 1.25	▼-89.01% 0:05 vs 0:49	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
facebook.com	▲466.67% 17 vs 3	▲433.33% 16 vs 3	▼-5.88% 94.12% vs 100.00%	▲41.18% 1.41 vs 1.00	∞ 0:07 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
l.facebook.com	▲200.00% 3 vs 1	▲200.00% 3 vs 1	∞ 33.33% vs 0.00%	▼-11.11% 2.67 vs 3.00	▼-36.27% 0:21 vs 0:34	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
deniseconnie.top	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
lm.facebook.com	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
yelp.com	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
zeb.zebralovehost.com:2087	▼-50.00% 1 vs 2	▼-100.00% 0 vs 1	∞ 100.00% vs 0.00%	▼-50.00% 1.00 vs 2.00	▼-100.00% 0:00 vs 2:33	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
constanceonline.top	▼-100.00% 0 vs 1	▼-100.00% 0 vs 1	▼-100.00% 0.00% vs 100.00%	▼-100.00% 0.00 vs 1.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
georgeblog.online	▼-100.00% 0 vs 1	▼-100.00% 0 vs 1	▼-100.00% 0.00% vs 100.00%	▼-100.00% 0.00 vs 1.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
us.search.yahoo.com	▼-100.00% 0 vs 1	0.00% 0 vs 0	▼-100.00% 0.00% vs 100.00%	▼-100.00% 0.00 vs 1.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

TOP LANDING PAGES
SESSIONS

LANDING PAGE	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	TRANSACTIONS	REVENUE	ECOMMERCE CONVERSION RATE
/	▲18. 27% 123 vs 104	▲7. 61% 99 vs 92	▲11. 54% 50. 41% vs 45. 19%	▲23. 41% 2.79 vs 2. 26	▲31. 72% 2:18 vs 1:44	0.00% 0 vs 0	0. 00% \$. 00 vs \$. 00	0.00% 0.00% vs 0. 00%
/2020/01/20/tips-for-avoiding-frozen-pipes-this-winter/	∞ 105 vs 0	∞ 101 vs 0	∞ 97. 14% vs 0. 00%	∞ 1.09 vs 0. 00	∞ 0:06 vs 0:00	0.00% 0 vs 0	0. 00% \$. 00 vs \$. 00	0.00% 0.00% vs 0. 00%
/2019/11/24/help-why-isnt-my-heating-system-working/	▼-50. 00% 3 vs 6	▼-66. 67% 2 vs 6	0.00% 100. 00% vs 100. 00%	0. 00% 1.00 vs 1. 00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$. 00 vs \$. 00	0.00% 0.00% vs 0. 00%
[not set]	∞ 2 vs 0	0. 00% 0 vs 0	0.00% 0.00% vs 0. 00%	0. 00% 0. 00 vs 0. 00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$. 00 vs \$. 00	0.00% 0.00% vs 0. 00%
/2019/06/26/5-of-the-most-common-plumbing-problems/leaky-faucet/	∞ 1 vs 0	∞ 1 vs 0	∞ 100. 00% vs 0. 00%	∞ 1.00 vs 0. 00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$. 00 vs \$. 00	0.00% 0.00% vs 0. 00%
/2019/10/17/checklist-for-buying-a-new-heating-system/	∞ 1 vs 0	∞ 1 vs 0	∞ 100. 00% vs 0. 00%	∞ 1.00 vs 0. 00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$. 00 vs \$. 00	0.00% 0.00% vs 0. 00%
/2019/12/18/3-common-plumbing-questions-homeowners-ask/	▼-75. 00% 1 vs 4	▼-75. 00% 1 vs 4	▲33. 33% 100. 00%	▼-33. 33% 1.00	▼-100. 00% 0:00	0.00% 0 vs 0	0. 00% \$. 00	0.00% 0.00% vs 0. 00%

LANDING PAGE ^	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	TRANSACTIONS	REVENUE	ECOMMERCE CONVERSION RATE
			vs 75.00%	vs 1.50	vs 0:26		vs \$0.00	
/2020/01/20/tips-for-avoiding-frozen-pipes-this-winter/?fbclid=IwAR08H6BlreU3zX9Mcg2wo3B4uKiK4ivadeuQR0X-fs4SVahDlJNB9ePr-t8	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
/2020/01/20/tips-for-avoiding-frozen-pipes-this-winter/?fbclid=IwAR09ZPetasn8-HSY7v8lcz2kT05Kdu7TCiaUtRkPXc6N_1Z8caGfXMd4nxs	∞ 1 vs 0	0. 00% 0 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
/2020/01/20/tips-for-avoiding-frozen-pipes-this-winter/?fbclid=IwAR0hd3IJHrPQU1SJ5IUMH8eAFMR8UeN_gBIdBPu1DDXuqF8tS-uDqW59HTs	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

TOP SOCIAL NETWORK REFERRALS

SESSIONS

SOCIAL NETWORK ^	SESSIONS	PAGE VIEWS	AVG. SESSION DURATION	PAGES / SESSION	TRANSACTIONS	REVENUE	ECOMMERCE CONVERSION RATE
Facebook	▲725.00% 132 vs 16	▲628.57% 153 vs 21	▼-84.54% 0:06 vs 0:39	▼-11.69% 1.16 vs 1.31	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Yelp	∞ 1 vs 0	∞ 1 vs 0	0.00% 0:00 vs 0:00	∞ 1.00 vs 0.00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

TOP EVENTS

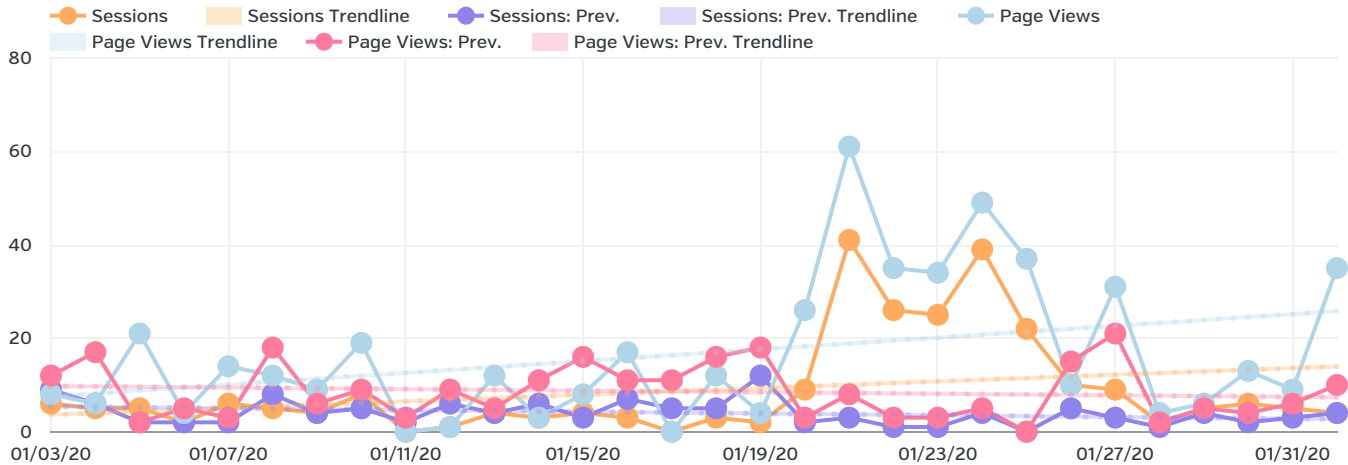
SESSIONS

EVENT CATEGORY ^	TOTAL EVENTS	UNIQUE EVENTS	EVENT VALUE	AVG. VALUE
tel	▲71.43% 12 vs 7	▲83.33% 11 vs 6	0.00% 0 vs 0	0.00% 0.00 vs 0.00
mailto	▲100.00% 4 vs 2	▲200.00% 3 vs 1	0.00% 0 vs 0	0.00% 0.00 vs 0.00
outbound-link	∞ 1 vs 0	∞ 1 vs 0	0.00% 0 vs 0	0.00% 0.00 vs 0.00

Google Analytics - Summary

01/03/2020 - 02/01/2020 [compared to 12/04/2019 - 01/02/2020]

OVERVIEW SESSIONS



ALL TRAFFIC SESSIONS

264
PREVIOUS: 121
▲118.18%

ALL REFERRALS SESSIONS

135
PREVIOUS: 21
▲542.86%

GOALS GOAL COMPLETIONS

0

TOP TRAFFIC SESSIONS

CHANNELS ▲	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	TRANSACTIONS	REVENUE	ECOMMERCE CONVERSION RATE
Social	▲731. 25% 133 vs 16	▲700. 00% 128 vs 16	▲17.52% 95.49% vs 81.25%	▼-11.78% 1.16 vs 1.31	▼-84.65% 0:06 vs 0:39	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Organic Search	▲22. 97% 91 vs 74	▲3.13% 66 vs 64	▲12.16% 43.96% vs 39.19%	▲18.99% 2.85 vs 2.39	▲52.36% 2:45 vs 1:48	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Direct	▲46.15% 38 vs 26	▲54.17% 37 vs 24	▲23.16% 71.05% vs 57.69%	▲11.84% 2.24 vs 2.00	▼-44.15% 0:54 vs 1:37	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

CHANNELS ▲	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	TRANSACTIONS	REVENUE	ECOMMERCE CONVERSION RATE
Referral	▼-60.00% 2 vs 5	▼-66.67% 1 vs 3	▲66.67% 100.00% vs 60.00%	▼-28.57% 1.00 vs 1.40	▼-100.00% 0:00 vs 1:01	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

TOP REFERRALS
SESSIONS

SOURCE ▲	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	TRANSACTIONS	REVENUE	ECOMMERCE CONVERSION RATE
m.facebook.com	▲825.00% 111 vs 12	▲791.67% 107 vs 12	▲16.76% 97.30% vs 83.33%	▼-13.51% 1.08 vs 1.25	▼-89.01% 0:05 vs 0:49	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
facebook.com	▲466.67% 17 vs 3	▲433.33% 16 vs 3	▼-5.88% 94.12% vs 100.00%	▲41.18% 1.41 vs 1.00	∞ 0:07 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
l.facebook.com	▲200.00% 3 vs 1	▲200.00% 3 vs 1	∞ 33.33% vs 0.00%	▼-11.11% 2.67 vs 3.00	▼-36.27% 0:21 vs 0:34	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
deniseconnie.top	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
lm.facebook.com	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
yelp.com	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
zeb.zebralovehost.com:2087	▼-50.00% 1 vs 2	▼-100.00% 0 vs 1	∞ 100.00% vs 0.00%	▼-50.00% 1.00 vs 2.00	▼-100.00% 0:00 vs 2:33	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
constanceonline.top	▼-100.00% 0 vs 1	▼-100.00% 0 vs 1	▼-100.00% 0.00% vs 100.00%	▼-100.00% 0.00 vs 1.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
georgeblog.online	▼-100.00% 0 vs 1	▼-100.00% 0 vs 1	▼-100.00% 0.00% vs 100.00%	▼-100.00% 0.00 vs 1.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
us.search.yahoo.com	▼-100.00% 0 vs 1	0.00% 0 vs 0	▼-100.00% 0.00% vs 100.00%	▼-100.00% 0.00 vs 1.00	0.00% 0:00 vs 0:00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

TOP LANDING PAGES
SESSIONS

LANDING PAGE	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	TRANSACTIONS	REVENUE	ECOMMERCE CONVERSION RATE
/	▲18. 27% 123 vs 104	▲7. 61% 99 vs 92	▲11. 54% 50. 41% vs 45. 19%	▲23. 41% 2.79 vs 2. 26	▲31. 72% 2:18 vs 1:44	0.00% 0 vs 0	0. 00% \$. 00 vs \$. 00	0.00% 0.00% vs 0. 00%
/2020/01/20/tips-for-avoiding-frozen-pipes-this-winter/	∞ 105 vs 0	∞ 101 vs 0	∞ 97. 14% vs 0. 00%	∞ 1.09 vs 0. 00	∞ 0:06 vs 0:00	0.00% 0 vs 0	0. 00% \$. 00 vs \$. 00	0.00% 0.00% vs 0. 00%
/2019/11/24/help-why-isnt-my-heating-system-working/	▼-50. 00% 3 vs 6	▼-66. 67% 2 vs 6	0.00% 100. 00% vs 100. 00%	0. 00% 1.00 vs 1. 00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$. 00 vs \$. 00	0.00% 0.00% vs 0. 00%
[not set]	∞ 2 vs 0	0. 00% 0 vs 0	0.00% 0.00% vs 0. 00%	0. 00% 0. 00 vs 0. 00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$. 00 vs \$. 00	0.00% 0.00% vs 0. 00%
/2019/06/26/5-of-the-most-common-plumbing-problems/leaky-faucet/	∞ 1 vs 0	∞ 1 vs 0	∞ 100. 00% vs 0. 00%	∞ 1.00 vs 0. 00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$. 00 vs \$. 00	0.00% 0.00% vs 0. 00%
/2019/10/17/checklist-for-buying-a-new-heating-system/	∞ 1 vs 0	∞ 1 vs 0	∞ 100. 00% vs 0. 00%	∞ 1.00 vs 0. 00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$. 00 vs \$. 00	0.00% 0.00% vs 0. 00%
/2019/12/18/3-common-plumbing-questions-homeowners-ask/	▼-75. 00% 1 vs 4	▼-75. 00% 1 vs 4	▲33. 33% 100. 00%	▼-33. 33% 1.00	▼-100. 00% 0:00	0.00% 0 vs 0	0. 00% \$. 00	0.00% 0.00% vs 0. 00%

LANDING PAGE ^	SESSIONS	NEW USERS	BOUNCE RATE	PAGES / SESSION	AVG. SESSION DURATION	TRANSACTIONS	REVENUE	ECOMMERCE CONVERSION RATE
			vs 75.00%	vs 1.50	vs 0:26		vs \$0.00	
/2020/01/20/tips-for-avoiding-frozen-pipes-this-winter/?fbclid=IwAR08H6BlreU3zX9Mcg2wo3B4uKiK4ivadeuQR0X-fs4SVahDlJNB9ePr-t8	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
/2020/01/20/tips-for-avoiding-frozen-pipes-this-winter/?fbclid=IwAR09ZPetasn8-HSY7v8lcz2kT05Kdu7TCiaUtRkPXc6N_1Z8caGfXMd4nxs	∞ 1 vs 0	0. 00% 0 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
/2020/01/20/tips-for-avoiding-frozen-pipes-this-winter/?fbclid=IwAR0hd3IJHrPQU1SJ5IUMH8eAFMR8UeN_gBIdBPu1DDXuqF8tS-uDqW59HTs	∞ 1 vs 0	∞ 1 vs 0	∞ 100.00% vs 0.00%	∞ 1.00 vs 0.00	0. 00% 0:00 vs 0:00	0.00% 0 vs 0	0. 00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

TOP SOCIAL NETWORK REFERRALS

SESSIONS

SOCIAL NETWORK ^	SESSIONS	PAGE VIEWS	AVG. SESSION DURATION	PAGES / SESSION	TRANSACTIONS	REVENUE	ECOMMERCE CONVERSION RATE
Facebook	▲725.00% 132 vs 16	▲628.57% 153 vs 21	▼-84.54% 0:06 vs 0:39	▼-11.69% 1.16 vs 1.31	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%
Yelp	∞ 1 vs 0	∞ 1 vs 0	0.00% 0:00 vs 0:00	∞ 1.00 vs 0.00	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00	0.00% 0.00% vs 0.00%

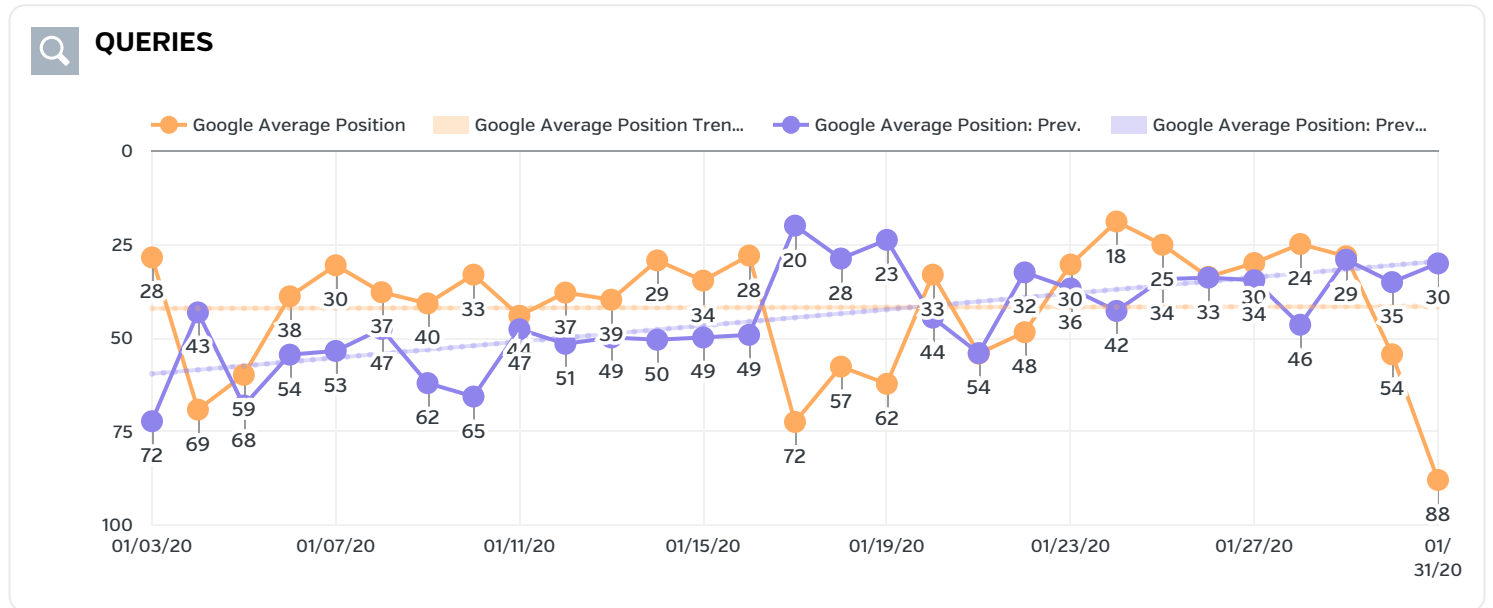
TOP EVENTS

SESSIONS

EVENT CATEGORY ^	TOTAL EVENTS	UNIQUE EVENTS	EVENT VALUE	AVG. VALUE
tel	▲71.43% 12 vs 7	▲83.33% 11 vs 6	0.00% 0 vs 0	0.00% 0.00 vs 0.00
mailto	▲100.00% 4 vs 2	▲200.00% 3 vs 1	0.00% 0 vs 0	0.00% 0.00 vs 0.00
outbound-link	∞ 1 vs 0	∞ 1 vs 0	0.00% 0 vs 0	0.00% 0.00 vs 0.00

Search Analytics - Queries

01/03/2020 - 02/01/2020 [compared to 12/04/2019 - 01/02/2020]



CLICKS

29
PREVIOUS: 20
▲45.00%

IMPRESSIONS

2,026
PREVIOUS: 2,293
▼-11.64%

CTR

1.43
PREVIOUS: 0.87
▲64.37%

POSITION

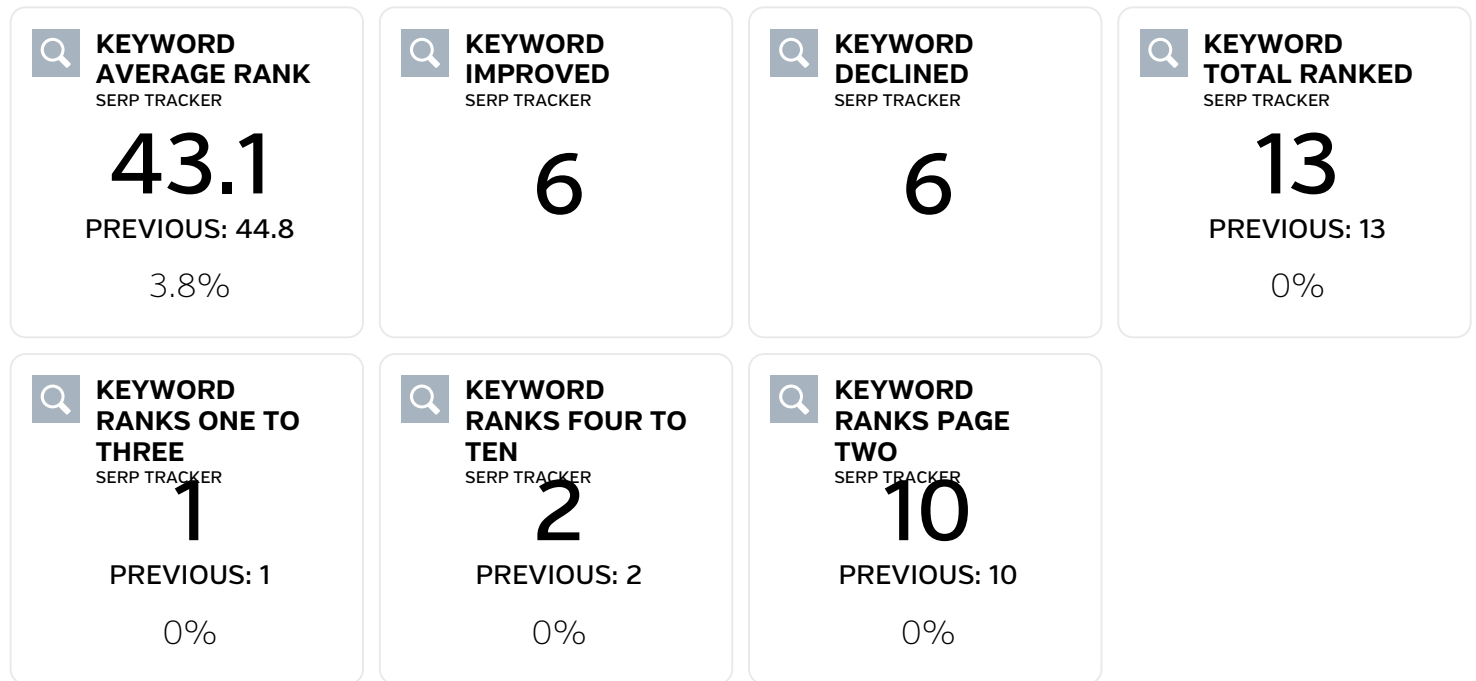
47.60
PREVIOUS: 49.60
▲4.03%

QUERIES

QUERIES	CLICKS ▾	IMPRESSIONS	CTR	POSITION	POSITION Δ	LOCAL VOL	GLOBAL VOL	ADV COMP
207 plumbing and heating	16	40	40.00%	2.9	▲0.2	-	-	-
plumbers in maine	2	37	5.41%	7.5	▲1	-	-	-
plumbing maine	1	24	4.17%	7.1	▼1.6	-	-	-
plumbing and heating near me	1	25	4.00%	5.6	▲10.4	-	-	-
plumber maine	1	17	5.88%	10.3	▼0.6	-	-	-
common plumbing questions	1	38	2.63%	34.2	0.0	-	-	-
plumbing contractors	--	1	0%	1.0	0.0	-	-	-
plumbing and heating services	--	1	0%	47.0	▲29.9	-	-	-
plumbing leaks portland or	--	9	0%	87.2	▼3.2	-	-	-
plumbing and heating questions	--	1	0%	69.0	0.0	-	-	-

SERP Tracker - Rank Positions

01/03/2020 - 02/01/2020 [compared to 12/04/2019 - 01/02/2020]





KEYWORD RANK POSITIONS

SERP TRACKER

KEYWORD ^	BING	BING Δ	TYPE	GOOGLE	GOOGLE Δ	TYPE	URL	LOCALE	CITY OR ZIP-CODE	TRACKING FREQUENCY
windham maine plumbing	-	--	--	pending	--		--	en-us	--	monthly
maine heating	-	--	--	80	3		https://207plumbingandheating.com/	en-us	--	monthly
maine heating	30	none		-	--	--	https://207plumbingandheating.com/	en-us	--	monthly
maine heating installation	-	--	--	53	5		https://207plumbingandheating.com/	en-us	--	monthly
sebago lakes heating	-	--	--	31	-2		https://207plumbingandheating.com/	en-us	--	monthly
heating repair maine	-	--	--	33	-6		https://207plumbingandheating.com/	en-us	--	monthly
heating repair maine	50	-30		-	--	--	https://207plumbingandheating.com/	en-us	--	monthly
maine heat pumps	129	-1		-	--	--	https://207plumbingandheating.com/	en-us	--	monthly
maine plumbing	-	--	--	13	51		https://207plumbingandheating.com/	en-us	--	monthly
maine plumbing	9	-2		-	--	--	https://207plumbingandheating.com/	en-us	--	monthly



COMPETITOR OVERVIEW

SERP TRACKER

WEBSITE ^	AVG RANK	AVG RANK Δ	TOTAL RANKED	RANKS 1-3	RANKS 4-10	RANKS PAGE 2+
207plumbingandheating.com	43.1	+3.8%	13	1	2	10
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COMPETITOR RANK POSITIONS

SERP TRACKER

KEYWORD ^	207PLUMBINGANDHEATING.COM	LOCALE	CITY OR ZIPCODE
windham maine plumbing	pending	en-us	--

KEYWORD ▲	207PLUMBINGANDHEATING.COM	LOCALE	CITY OR ZIPCODE
maine heating	80	en-us	--
maine heating installation	53	en-us	--
sebago lakes heating	31	en-us	--
heating repair maine	33	en-us	--
maine plumbing	13	en-us	--
maine plumbing services	2	en-us	--
maine emergency plumbing	16	en-us	--